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#### **WORLD PRACTICE: FORMATION OF TRADE POLICY OF BRICS MEMBER COUNTRIES**

The questions of special aspects of formation and carrying out the trade policy of BRICS member states are the core topics of this article. The article provides the overview of measures and methods for regulation of trade relations of member countries, barriers and restrictions, the possibility of using protectionism including the fact of WTO membership of BRICS countries.

**Keywords:** trade policy, BRICS, WTO, MERCOSUR, Incoterms, SADC, export relations.

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#### **FEATURES OF THE ESTABLISHMENT AND FUNCTIONING OF THE ASIAN INFRASTRUCTURE INVESTMENT BANK**

The article is devoted to the establishment of the Asian Infrastructure Investment Bank (AIIB). The author examines the key issues of the status of the Asian Infrastructure Investment Bank Institute, including membership in the AIIB, the intra-structure of its mechanism, substantive competence. The article author analyzes the problems of the formation of financial resources of the Bank. Russia's interest in AIIB activities as a regional member is emphasized.

**Keywords:** AIIB, Board of Governors, Board of Directors, regional and non-regional members, share capital, project financing.

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#### **THE RUSSIAN MARKET OF AVIATION LEASING AND THE PROSPECTS OF ITS DEVELOPMENT**

The article focuses on the measures necessary for the development of the domestic market of aircraft leasing, the forms of state support for this segment of the airline industry, the contradictions of the present stage of the Russian market of aircraft leasing and directions to overcome them.

**Keywords:** aircraft leasing, state support, leasing payments, the industry, the legal framework of aircraft leasing, subsidies, the ability of videreutdanning Russian airlines from foreign firms.

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#### **ROLES AND FUNCTIONS OF BANKS IN THE INTERNATIONAL SYNDICATED LOANS MARKET**

This paper is dedicated to an overview of roles and functions of banks in the transaction. The transaction to raise a syndicated loan from the international banking market involves several banks. Due to the complexity of the deal, these banks have various roles, including the coordinator, the underwriter, the bookrunner.

**Keywords:** corporate finance, loans, banking business, raising capital.

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#### **ACTUAL VIEWS ON THE DEVELOPMENT AND CURRENT STATE OF THE CRM MARKET**

The article deals with issues of improving the competitive advantages of companies and banks using CRM-systems. The features of CRM-systems, their purpose and use. It describes the basic scope of CRM-systems. The advantages of the use of mobile CRM.

**Keywords:** customers, CRM-systems, mobile CRM, individual approach, competitiveness. relationship, functionality.

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