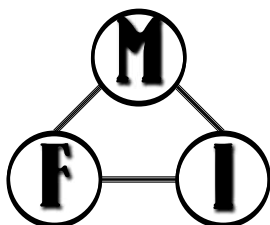


FINANCES, MONEY, INVESTMENTS

Analytical quarterly published since 2003

4/2015

(56)



Editorial Board:

Abramova M.A., Doctor of Economics, professor
Geronina N.R., Doctor of Economics, professor
Krasavina L.N., Doctor of Economics, professor
Mirkin Ya.M., Doctor of Economics, professor
Nasibyan S.S., Doctor of Economics, professor
Popova E.M., Doctor of Economics, professor
Rubtsov B.B., Doctor of Economics, professor
Semenkova E.V., Doctor of Economics, professor
Sumarokov V.N., Doctor of Economics, professor
Khandruev A.A., Doctor of Economics, professor
Khominich I.P., Doctor of Economics, professor
Agop Sarkisyan, Doctor of Economics, professor,
(Bulgaria)

Chief/science editor **V.N.Volodina**

The periodical is also in the list of Russian
Science Citation Index (RSCI)

The journal is enlisted in recommended literature by Teaching Department (Economics), the G.V. Plekhanov Russian Economic University

Editorial Office:

Fininformservice NIKA, Ltd
MFPU Sinergia, 80 G Leningradskiy
prospect, Moscow
phone: 8-916-646-09-30
<http://finvector.ru>
E-mail: nikainform@mail.ru

Subscription index 81652
in Rospechat Agency catalogue

The publishers bear no responsibility for publications and ads content
References to the journal are compulsory when using its materials
Reprinting of materials only by the written publishers authorization

Issue theme:
The practice of financial regulation

MACROECONOMICS

Objectives and principles of monetary policy

From the materials of the Russian Central Bank project on 14.10.2015 «Main directions of the union state monetary-credit policy for 2016–2018 years» 3

NEW ECONOMY

Shcherbina M. V.

Development of electronic payment systems in Russia..... 9

WORLD ECONOMY

Baranchikova K. B.

Prospects of creation of international mechanisms for restructuring foreign debt..... 14

FINANCIAL ANALYSIS

Popova I. V.

Methodological approaches to assessing the importance of financial engineering for regional economic..... 18

FINANCIAL INSTITUTIONS

Medvedeva M. B., Mkrтчan D. K., Basakina I. A.

Territory of finance: Big Data..... 22

ИНВЕСТИЦИИ

Plotnikov A. Yu.

The Crimean Bridge as an Investment & political project 25

INVESTMENT

Myagkova Y. Y.

Features of the organization of insurance supervision in Switzerland 29

INFORMATION..... 33

BIBLIOGRAPHY

The content of the magazine «Finances. Money. Investments» for 2015 40

DEVELOPMENT OF ELECTRONIC PAYMENT SYSTEMS IN RUSSIA

Shcherbina Marina, candidate of Economics Sciences, assistant professor of economics department of Finance University Under Government of Russian Federation

E-mail: mvscherbina@fa.ru

Abstract

The article shows the results of a brief study of dynamics in the field of medium-sized companies in Russia. Problems of enterprises belonging to medium-sized businesses related to the lack of legislative initiatives, in the taxation of benefits, rent. Loans and administrative barriers are also hinder the development of this sector of the market economy. The article is interesting to economists – «marketers», teachers of economic disciplines.

Keywords: medium business, investment, the dynamics of mid-sized companies.

PROSPECTS OF CREATION OF INTERNATIONAL MECHANISMS FOR RESTRUCTURING FOREIGN DEBT

Baranchikova K., master of economy, Financial University under Government of Russian Federation\

E-mail: baranchikova@gmail.com

Abstract

The article deal with different approaches to the problem of settlement of debts of debtor States to private and institutional investors.

Keywords: restructuring of the external debt of States, sovereign debt, private debt, institutional investors, international capital markets, the default.

METHODOLOGICAL APPROACHES TO ASSESSING THE IMPORTANCE OF FINANCIAL ENGINEERING FOR REGIONAL ECONOMIC

Popova I. V., Ph.D., Associate Professor, doctoral student in banking, Donetsk National University of economic and trade of M. Tugan-Baranovsky.

E-mail: irinapo@yandex.ru

Abstract

The article describes the methodological approaches to the assessment of the value of financial engineering for the development of the regional economy. The author summarizes the levers of influence on the development of financial engineering stages and developed approaches to monitoring. It determines the value of the banking system to stimulate the market of innovative products. Developed and adapted a system of indicators to assess the role of financial engineering in the development of the regional economy.

Keywords: financial engineering, banking system, product innovation, management, indices, indicators, monitoring, stage area.

TERRITORY OF FINANCE: BIG DATA

Medvedeva M. B., Ph.D, professor of department of world economy and international business, Financial university under the Government of The Russian Federation

E-mail: mmborisovna@gmail.com

Mkrtchan D. K., the student of faculty of applied Informatics of Financial university under the Government of The Russian Federation

E-mail: dima0203@yandex.ru

Basakina I. A., the student of faculty of applied Informatics of Financial university under the Government of The Russian Federation

E-mail: irinabasakina@mail.ru

Abstract

The article is devoted to the use of Big Data technologies to optimize and solve business problems in the financial markets.

Keywords: Information Technology, Big Data, financial institutes, financial markets, data libraries, trading algorithms.

THE CRIMEAN BRIDGE AS AN INVESTMENT & POLITICAL PROJECT

Plotnikov Alexei Yu., D. Sc. (history), Professor Higher School of Economics, Russian Academy of National Economy and Government Service

E-mail: al.yu.plotnikov@yandex.ru

Abstract

The project of erection of «The Crimean bridge» across the Kerch Strait from Taman (Krasnodar region) to Kerch harbour (Crimea); economic and investment aspects of the project, historical & political background. The «Kerch Strait cross» and economic development of Crimea & vicinity.

Keywords: Crimean bridge, Kerch strait, Taman peninsula, Tuzla spit, investments, economic development of the area.

FEATURES OF THE ORGANIZATION OF INSURANCE SUPERVISION IN SWITZERLAND

Y.Y. Myagkova, Candidate of Economic Sciences, Associate Professor at the Department of Risk-management, Insurance and Securities of Plekhanov Russian University of Economics

E-mail: Myagkova.YY@rea.ru

Abstract

The article identified the directions of development of the Russian insurance supervision based on the analysis of the experience of Switzerland in view of expanding the functions of the Bank of Russia.

Keywords: insurance, insurance supervision, regulation, mega-regulator, sanction, fine, the Bank of Russia.